

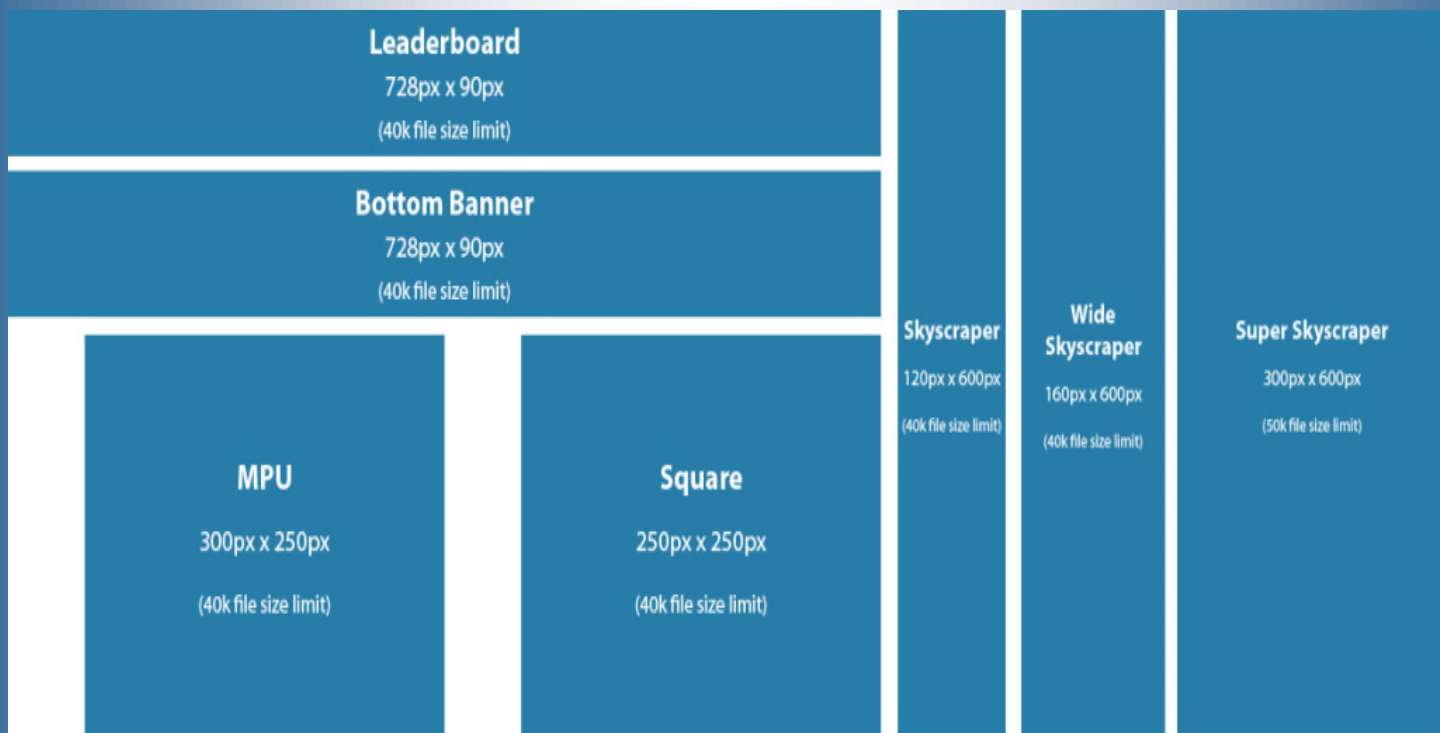
FOR ADVERTISERS

DIGITAL EDITIONS (DAILY):

DAILY REACH: 7,300 PEOPLE

DAILY UNIQUE VISITOR (DUV) : 300

AVERAGE CLICK ON PRODUCT: 30-50 (DAILY)



PLAN	MONTHLY	THREE MONTHS
LARGE SKYSCRAPER (300X600) BANNER	INR 6,000	INR 16,000
Large Rectangle (336 X228)	INR 2,000	INR 5,500
LEADERBOARD (730 X 90)	INR 4,000	INR 11,500
REQUESTED SIZE
SPONSOR CONTENT (VIDEO/ONLINE REVIEW)	INR 5,000/Per content	RS 14,000 / 3 content
SQUARE (250X250)	INR 17,000	5,000